

Thai Orchids are said by the Department of Agricultural Extension to be exported over 2 million baht per year. Database Website is therefore created to promote trade.



The Department of Agricultural Extension (DOAE) together with the Department of Agriculture (DOA), the National Electronics and Computer Technology Center (NECTEC) and other organizations concerned with orchids co-sign in MoU for the Collaboration in Prototype of Information Technology concerning orchids Development Project. Regarding Thai Orchid Database System, Orchid net Website is then designed to collect all necessary information on orchids including disease categorization of Dendrobium by using photos. This website is served as an academic source of orchid disease diagnostic system and tourist site information on orchid gardens.

Mr. Ath Intalak, Director – General of the (DOAE), says that Web 3.0 Technology, supporting more updated information, is used in Orchid net website. It is necessary to have such technology to promote Thai Orchid Circles according to the Strategic Plan to export Thai Orchids to the World Market with the value of 10,000 million baht.

However, the previous year of Thai Orchid Export situation had its export value of 2,300 million baht. The highest value came from selling orchid flowers for decoration followed by orchid plant stems.