

CAD enhances Networking of Voluntary Accounting Teachers: Presenting Provincial/Regional Outstanding Teacher Awards and Providing Study Visit on Sufficiency Economy

(From Siam Rath Newspaper, Section: Local Politics/Municipalities, Monday 25th April, 2011)

Mr. Singthong Chinnawornrungsee, Director-General of the Cooperative Auditing Department(CAD), reveals that because of the economic crisis at present, the government therefore tries to alleviate poverty by focusing on career building and income increasing. The purposes are to lift up the population's quality of life, especially farmers' so that they can be self-reliant. Another part of CAD's main missions is to strengthen farmers and general people by promoting and coaching how to prepare easy accounts which are household income-expense accounts and occupational accounts. Knowing the usefulness of making accounts encourages them in spending money wisely since the recorded data lets the financial discipline happen; even in a tough time, savings can help. In the year 2011, CAD sets a target of 400,000 people to be taught per year in the project "Development of Accounting Wisdom to Occupational Capital Accounts". It will be proceeded within 6 years (2011-2016), so there will be 24 million people involved in total. This targeted group will know how to make occupational capital accounts and compare analytically with each former round of production cost whether the profit is gained or not in details. Thus, the overview of planning in various activities will be seen such as plan of reducing cost of chemical fertilizers by using organic fertilizers, plan of debt payment, plan of finding capital sources or plan of systemic saving.

Accounting Agricultural Volunteers (Voluntary Accounting Teachers) are regarded as important personnel who act as CAD's representatives. They give knowledge about account preparation to communities. This is the major reason why CAD holds a seminar concerning Outstanding Accounting Teachers 2011. Its topic is "Occupational Capital Accounts to Household Business Planning". This event will be held during 12-14 May, 2011 at Prince Palace Hotel, Bangkok. Participants include outstanding accounting teachers elected to be outstanding agriculturalists from each province with provincial and national volunteers as well as CAD's staff which are 120 in total. These seminarians will get a good chance to be informed about policy on skill development according to their duty. Besides, they can apply what they know and understand about Sufficiency Economy Philosophy from the study visit at Chitralada Royal Private Projects to use in daily life and pass it to other farmers who may change their way of living to be sufficient.

In addition, CAD will motivate building network among volunteers by preparing certificates and pins of honour to be presented to 76 outstanding accounting teachers of the year 2011 in order to give them prestige and pride not only for themselves but families and communities. In seminar, among all voluntary teachers, Mrs. Ubol Jai-Oad from Phitsanulok Province is selected as a National Outstanding Accounting Teacher who will receive a plaque

from HRH Crown Prince Vajiralongkorn in the Royal Ploughing Ceremony on 13th May, 2011 at Phra Meru Ground (Sanam Luang).

“Accounting Teachers are counted as a significant working mechanism of CAD for they sacrifice, dedicate both their mental and physical energy, diligence in acting as instructors and assistants who teach and give advices to farmers how to make accounts. When this knowledge is given out, receivers will be aware of spending money. Accounts can help them make decision in profession and daily life. This will bring on and on sustainability and strength to their families and communities”, says Mr. Singthong.