

## CAD's Deputy Director General joins the 8<sup>th</sup> ACBF

On the 26<sup>th</sup> of February, 2019, Mr. Kanchit Sooksatian, Deputy Director General of the Cooperative Auditing Department (CAD) joins the Opening Ceremony of the 8<sup>th</sup> ASEAN Cooperative Business Forum: ACBF held at Prince Palace Hotel, Bangkok.

There are participants who are responsible for cooperative movement from 9 ASEAN Member Countries namely Myanmar, Vietnam, Lao PDR, Brunei Darussalam, Indonesia, Cambodia, Malaysia, the Philippines and Thailand.

Starting with a Thai Dance to welcome all distinguished guests, the meeting is opened by Mr. Panuwat Na Nakornpanom, Executive Advisor on Cooperative Promotion from the Cooperative Promotion Department (CPD). After that, the representative of each country presents a country paper by emphasizing marketing which is regarded important when running business besides quality standard products. Some of them are encountering lacking of knowledge, research in order to develop their cooperatives both agricultural and non – agricultural ones. Government policies, laws as well as strategies are also significant. Therefore, exchanging and sharing experiences are discussed afterwards so that these ASEAN Member Countries learn from one another. Good collaboration will occur in terms of being trade partners who organize regional exhibitions on agricultural and cooperative products. These ASEAN Member Countries are trying to add value into their products as well and the benefits will make more income for cooperatives' members. Eventually, ASEAN Member Countries will be wealthy in accordance with this meeting framework aiming to strengthen competitiveness capacity and marketing through ASEAN Member Countries' Cooperation.

