

CAD hosts “The Event of 15 Year Work Under Her Royal Highness Princess Maha Chakri Sirindhorn’s Initiation”.



The Cooperative Accounting Department (CAD) hosts the 15-year event of projects under the initiation of Her Royal Highness Princess Maha Chakri Sirindhorn, to celebrate Her Royal Highness’s 57<sup>th</sup> Anniversary, during 22 to 24 August 2012. Successes and results in accordance with the Princess’s aim to improve the life of citizens in remote and rural areas based on the self-sufficiency economic philosophy were on exhibition at the Golden Jubilee Museum of Agriculture Office.

Mr. Chakgree Sutjarittum, the Director-General of CAD, mentions that the department has been conducting projects under Her Royal Highness Princess for 15 years since 1997 to reflect the department’s gratitude for her highness’s continued support for children and youths in remote and rural areas. Hence, CAD will continue this conduction in the form of the 2012 project called Holding Little Hands on High Mountains Project. In association with cooperatives, renowned universities of Thailand, and several other organizations, CAD introduces university

students to set up rural development camps for the initiated projects at the immediate areas of border patrol police schools and those under the Office of the Basic Education Commission (OBEC). The project's goal is to improve the life of people in remote and rural areas through the application of basic accounting, production plan, marketing, as well as social services work. It aims to improve people's lives and social gap closing, and will prove beneficial to enhancing youths' life experiences and love of homeland, and allow them, their families, and their communities to live more efficiently. The Director-General also states that the event would influence knowledge exchange among participants and workers in the Holding Little Hands on High Mountains Project.

Several occurrences are held in the event. These include an academic seminar focusing on past results and future directions, and an award ceremony for winning teams from the Holding Hands on High Mountains Contest, the Young Voluntary Accounting Teacher Contest, and the Best Accounting Preparation for Schools in Remote and Rural Areas Award. The opening ceremony is given honor by Her Royal Highness Princess Maha Chakri Sirindhorn, who also gives awards to the 8 winning participants and memorial brooches to the 100 Holding Little Hands on High Mountains Project supporters, and goes on to pay an audience to the project's exhibitions. Her Royal Highness's visit is received by executive officers from the Ministry of Agriculture and Cooperatives (MOAC.)